

## Join the Innovation Wave: Junior Communications Manager (m/f/d) Wanted!

Are you ready to dive into the dynamic world of insurance innovation? The InsurTech Hub Munich e.V. (ITHM) is at the forefront of revolutionizing the insurance industry, and we're on the lookout for a creative, enthusiastic and well-structured Junior Communications Manager to join our team.

### Who We Are:

The ITHM is building the global epicentre of corporate innovation and insurance technology entrepreneurship. For corporate partners the ITHM provides the ecosystem and the unique opportunity to innovate and create the future of the insurance industry. As an open innovation platform, the ITHM fosters mutual exchange and collective know-how. We are organised as a non-profit association and are based at WERK1, the 'most start-up-friendly place in Munich'.

**Your Role: Junior Communications Manager (m/f/d)**  
**Fulltime / 2 years contract / Starting beginning of 2024**

### Key Responsibilities:

- **Social Media and Online Communications:** Use relevant platforms to enlarge our community and bring the hottest news from our network to a constantly growing audience
- **Content Development:** Bring our ideas to life through various formats such as interviews, panels, podcasts, and videos.
- **Collaboration:** Engage and build up relationships within the team and ITHM's partners to leverage communication activities and support ITHM's growth path.
- **Analysis:** Measure, analyze, and evaluate communication activities for continuous improvement.
- **Innovation:** Explore new and innovative ways to communicate effectively.

#### Vorstand des Vereins

Dr. Klaus Driever (Vorsitzender),  
Johannes Wagner, Dr. Joachim  
Ziegler, Falk Löffler,  
Kathrin Schwidder

#### Sitz der Gesellschaft

c/o WERK1.Bayern GmbH  
Am Kartoffelgarten 14,  
81671 München, VR207353

#### Steuernummern

Steuer-Nr. 143/236/30349  
USt.-Id. DE314982664  
EORI DE726389261355641

#### UniCredit – HypoVereinsbank

IBAN DE03 7002 0270 0020 0655 07  
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### What We're Looking For:

- A creative and open-minded storyteller with excellent project management skills.
- 3+ years of relevant work experience in b2b or corporate communications.
- Ability to communicate in various styles and formats, including long-form texts, social media posts, audio, and video.
- Familiarity with content management and graphic design tools (e.g., Wordpress, Canva, Photoshop).
- Hands-on personality with a DIY attitude.
- Willingness to thrive in a dynamic environment, where not one day is like the other.
- Fluent in both German and English (oral and written).
- Understanding of the corporate world, especially in finance and/or the insurance industry is a plus

### What We Offer:

- **Leading Role:** Contribute to the expansion of ITHM and position Munich as an international innovation hotspot.
- **Access:** Be part of Europe's largest and growing InsurTech ecosystem with connections to leading corporates, startups, partners, and investors.
- **Personal Responsibility:** Enjoy a high level of personal responsibility, creative freedom, and flat team hierarchies.
- **Professional Network:** Grow your exclusive professional network in innovation and communication.
- **Creativity:** Room for creative freedom and new ideas.
- **Motivated Team:** Join a diverse team with flat hierarchies of 'movers and shakers' ready to tackle one of the world's largest industries.
- **Flexibility:** Flexible working hours and the option for working remotely? .
- **Perks:** Lunch & Mobility Benefits, Free drinks, and delicious barista coffee in our modern office at Ostbahnhof.

Ready to Redefine Your Story with ITHM? Take the Leap! Apply now and let your story unfold with the InsurTech Hub Munich e.V.. Together, let's create something extraordinary.

**How to Apply:**

Are you tired of the traditional CV routine? **We are too!** At ITHM, we're all about breaking the mold and embracing innovation at every turn – even in our hiring process. We want to get to know the real you, beyond the lines of a standard resume. So, instead of asking for a CV, we invite you to share your story in a more dynamic and engaging way. Here's what we'd love to know:

- **Your Educational Journey:** Briefly describe your educational background, highlighting any standout experiences or achievements.
- **Your Professional Adventure:** Share your most recent job experiences. What did you learn, accomplish, and enjoy in your last roles? What is a project you are most proud of?
- **Your Motivation to Join ITHM:** What sparked your interest in joining our team? What excites you about contributing to our mission?
- **How to Share Your Story:** Feel free to get creative! You can submit a written document, a video, an infographic – the format is up to you.

Send your story to [jobs@insurtech-munich.com](mailto:jobs@insurtech-munich.com) with the subject line: Application Junior Communication Manager (m/w/d)".

So, let your personality shine through, and show us why you're the perfect fit for our phantastic ITHM team.