



Munich, 12 January 2022

ITHM launches second edition of H+ Digital Health Innovation Programme -

Startup application phase ends January 17, 2022

After the success of the previous H+ Digital Health Innovation Programme in 2020, InsurTech Hub Munich (ITHM) announces its second edition kicking off in February. This year's programme will focus on patient customer journey as well as related health insurance processes. Special emphasis will be on the areas of prevention, mental health, chronic disease management and elderly care.

ITHM's strong corporate network of more than 20 German and international insurers, technology firms, consultancies and cross-industry players is open to welcome additional public and private health insurers as well as health industry companies from various segments to join the community. For digital health startups, looking to scale their businesses in the German and international markets, applications are open until January 17, 2022.

The 8-week programme starting on February 14 will provide a structured, modular curriculum along with individually tailored mentoring and networking activities, supporting digital health startups in developing their health insurance use cases and getting access to some of the main German and international health insurance players.

Startup participants in the programme will work on developing projects with the ITHM corporate community, scaling their business and meet mentors, investors, medical experts and industry representatives as well as universities, research institutes, and governmental and non-governmental organisations. ITHM's corporate community will benefit from ITHM's rich experience in setting up use cases and creating business impact together with the startups. Additionally, ITHM offers various formats for corporates to foster collective know-how, enable cross-industry exchange and share experiences in the field of innovative health solutions. ITHM's already established digital health expert

community, the 'H+ Expert Panel', will be further developed with numerous new representatives.

"The recent health crisis has proven that digital solutions need to become an integral part of the healthcare system in the long-term", comments ITHM Programme Director Esther Eva Prax. "Digital health is reshaping how healthcare is accessed and provided and we are eager to be part of this change by bringing together ambitious and international digital health startups with our network of insurers, tech companies and cross-industry players".

Prerequisites to participate are validated product-market fit with first traction and paying customers, eagerness to expand in the German market and beyond and founders' commitment to work closely with our corporate partners. Applications for the H+ Innovation Programme are taken via [f6s](#), until January 17, 2022.

More about H+ Digital Health Innovation Programme 2022 on [ITHM Website](#)

About InsurTech Hub Munich:

InsurTech Hub Munich (ITHM) is a non-profit innovation platform uniting international insurance and cross-industry partners, startups, investors, academia and governmental entities in their quest to make the industry future-proof. It is ITHM's mission to foster the advancement of innovation and create value for our partners. With successful eight batches under its belt, the team guides founders through a variety of programmes every year, connecting them with industry decision-makers, field experts, world-class mentors and investors. Furthermore, through a multi-step methodology in business development and unique concierge services, ITHM boosts startups' growth journey, creates business opportunities with leading insurance and technology corporates and gets them ready for their next funding round.

Mediacontact:

Margret Riedlsperger

Director of Communications and Growth

InsurTech Hub Munich e.V.

c/o WERK1.Bayern GmbH | Atelierstr. 29 | 81671 Munich, Germany

Phone: +49 15792356517 |

margret@insurtech-munich.de | insurtech-munich.com