



FIN:SURE

Innovation Sprint



INSURTECH
HUB MUNICH

Join us at the intersection of finance and insurance!

Due to the recent volatility of global markets, there is an ever-increasing need for long-term financial stability. The elevated level of consumer awareness has been driving demands for products and services offering safe and transparent solutions. This growing trend has sparked new momentum for products like life insurance, and has driven new entrants to provide simple and convenient personal finance solutions.

Insurers, traditionally trusted providers of security, are now increasingly asking themselves: "What role can we play in providing solutions for consumers looking to secure their financial future?" - be it traditional insurance products like life insurance or venturing out to new fields like building own financial home solutions.

FIN:SURE- What's in it for you?

FIN:SURE, a **1-month innovation sprint**, is set up to explore the answer to this question together with our ecosystem of insurances, tech leaders, financial players and innovative startups. Keen on joining?

In this one-month innovation sprint, we will **work closely with global insurance leaders, tech giants and financial players** to find answers and solutions for the following questions:

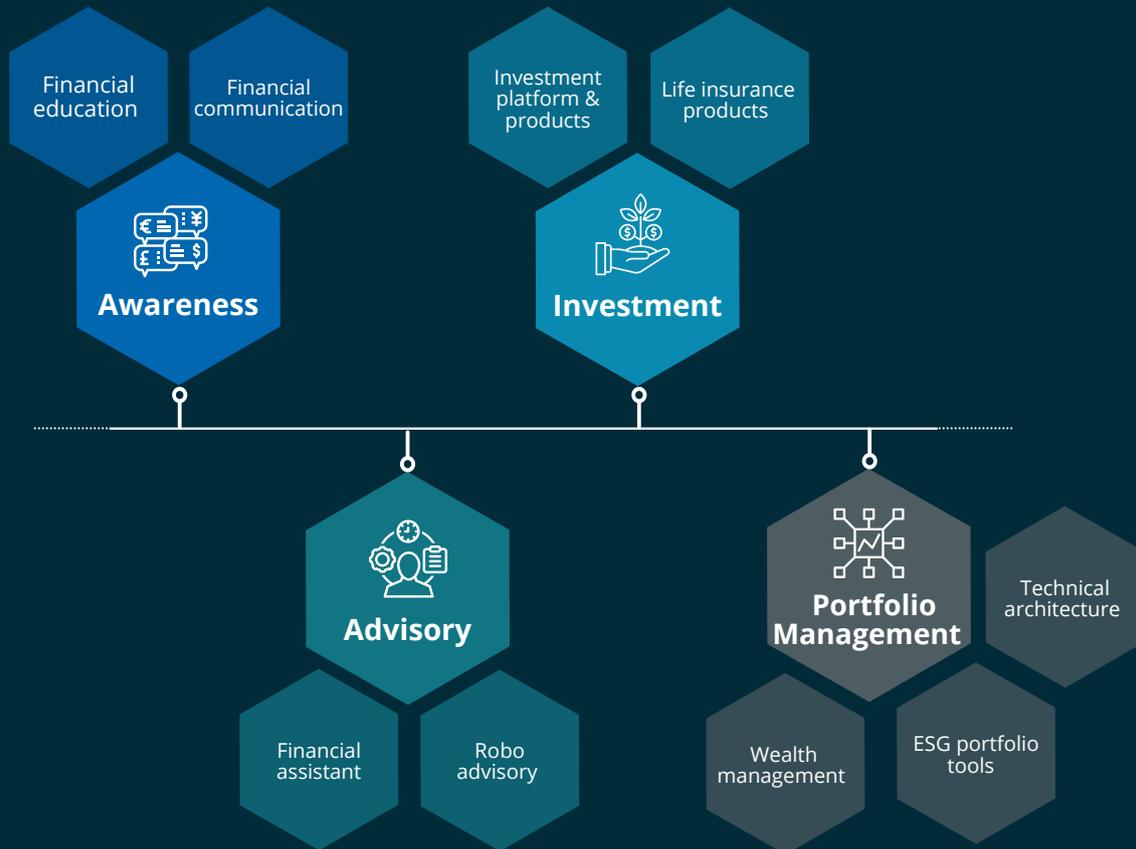
- What will the financial home of the future look like for customers?
- How can startups, insurances and tech companies work together to define the financial platforms customers demand?
- What concrete projects to start with to fulfil the vision of a financial home?

As part of our **FIN:SURE** Startup community, you will benefit from:



FIN:SURE - You got what it takes?

We are looking for the best global FinTech startups along the entire customer journey of personal finance management. Some examples include...



What do we need from you?

- Mid-stage maturity (Seed to Series A) with first traction
- Eagerness to expand in the German market and beyond
- Commitment to jointly explore cooperation opportunities with our corporate partners
- Positive vibes, enthusiasm, and some of your precious time

This sprint is financed by the Bavarian Ministry of Economic Affairs, Regional Development and Energy and our corporate network. We require no financial commitment or equity from startups.

[Apply here!](#)

FIN:SURE timeline

VIRTUAL

Apply until
5 August

Meet the corporate
players - align your
vision!

Step to the drawing board -
create a first prototype!

Week 1
Vision

Week 2
Explore

Week 3
Create

Week 4
Kick Off

SHOWCASE


Start
13 September

Dive deeper and **explore**
collaboration opportunities!

Pitch your solutions and kick
off collaborations to create the
financial home of the future!

Who is InsurTech Hub Munich?

InsurTech Hub Munich (ITHM) is a non-profit innovation platform uniting international insurance and cross-industry partners, startups, investors, academia and governmental entities in their quest to make the industry future-proof. ITHM is appointed as one of twelve de:hub digital innovation epicenters by the German government.



With seven successful batches under its belt, ITHM guides founders through a variety of programmes every year, connecting them with industry decision-makers, field experts and world-class mentors and investors. Through its multi-step methodology in business development and unique concierge services, the ITHM team and its allies make startups ready for seed, Series A and beyond.

Apply here!

ITHM Community

Our Unique Partner Network



Selected Alumni



VC Network



Corine Ackermann
Startup Relations
Lead



Bhushan Chhatre
Startup Associate



Apply here!