

“Bdeo has been named as Cool Vendor by Gartner”

Gartner’s Cool Vendors initiative is the most anticipated research project of the year.



Bdeo as Gartner's Cool Vendor in Insurance. May 2020

Bdeo has been named by Gartner as a Cool Vendor™ in insurance, becoming one of the companies that provide the most innovative and transforming technology in the market.

Bdeo is one of the companies participating in the current edition of Insurtech Hub Munich Innovation Program.

¿Why is Bdeo Cool?

Gartner Richard Thomas Natale, Gartner's analyst assured:

“Bdeo has created a visual intelligence solution that changes the way customers connect with their auto insurer for underwriting and claims adjudication.”.

Bdeo is able to offer a holistic solution to insurers thanks to visual intelligence. Bdeo uses a combination of the most innovative technologies, such as artificial intelligence, for automatic damage detection and fraud detection signs. Bdeo also provides video technologies that allows remote assessing, Augmented Reality that

allows to take measurements on video or photo, Blockchain to ensure the inviolability of data, or Geo-positioning technologies among others.

*"Being Cool Vendor in the Insurance Industry according to Gartner, represents an incalculable value for the company. It strengthens our position in the market and provides confidence to our future customers in our solutions. But above all, it represents a great recognition that makes me feel extremely proud of what has been achieved so far and gives us the strength to continue working for the Insurance Industry transformation", says Julio Pernía, CEO & cofounder of Bdeo.*

With less than three years, Bdeo is already working in 14 different countries with the main insurers in the operating markets. This recognition is an undoubtedly guarantee, to a track record of impeccable execution.

Gartner is a consulting and research company that exclusively analyses information technology market trends with the greatest global relevance.

According to Gartner's report, Bdeo along with other five companies such as Kalepa, Kruzr and Zesty this year proved to be the coolest, for their application in technology and international impact.

You can read the full report under subscription by visiting Gartner's website. Gartner's analysts Sham Gill, Venkatesh Padmanabhan, Laurie Shotton, Kimberly Harris-Ferrante, Manav Sachdeva, Richard Natale published this report on May 29th, 2020.

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